

Poster Competition on 181 Women's Helpline

Introduction:

Mithra 181 Women Helpline under The Kerala State Women's Development Corporation Ltd.(KSWDC) is a 24/7 information and emergency helpline for women in Kerala on the basis of the framework proposed by the Ministry of Women and Child Development, Govt. Of India.

WHL facilitate crisis and non crisis intervention through referral to the appropriate agencies such as Police, Hospitals, Ambulance services, One Stop centres and other women welfare organisations and service providers. Services provided by the Women helpline include Prevention of Violence against women, Emergency Response System, Information on essential services , government scheme and guidance to the women in need etc.

As a part of International Womens Day, Mithra 181 Women Helpline under KSWDC is hosting a statewide Poster competition on the theme *"181 Women Helpline – Women Safety and Empowerment"*.

Terms and Conditions:

1. The contest is open to individuals in the age group 18-35 years.
2. Advance registration for the competition can be done by dialing the helpline number 181 on or before 7th February 2019 till 5pm.
3. Spot registration is possible on the respective days of competition at the venue from 12.00pm to 2.00pm.
4. The participants are required to bring all the essentials for composing the poster on his/her own.
5. The winning poster designs would be the intellectual property of the Kerala State Women's Development Corporation, Government of Kerala and the winner cannot exercise any right over it , after the acceptance of the prize.

6. The poster must not contain any provocative, objectionable or inappropriate content.

7. The date of Competition are

February 10th 2019 - Mananchira Square Kozhikode,

February 17th 2019 - Cenetary Hall Maharajas College Ernakulam

February 24th 2019 - Museum , Thiruvananthapuram

8. Plagiarism of any nature would not be allowed.

9. The poster design must be original and should not violate any provision of the Indian Copyright Act 1957.

10. Anyone found infringing on others copyright would be disqualified from the competition. KSWDC does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.

11. The employees of the Kerala State Women's Development Corporation as well as their family members are not allowed to take part in this contest.

12. Participants are required to produce a valid identity card to prove age on the day of the Competition. They should ensure that the details furnished in the entry form is accurate and updated as KSWDC would be using this for further communication. This includes details such as name, age, phone number, address etc.

13. KSWDC reserves the right to cancel and amend all or any part of this contest and/or terms and conditions/ Technical parameters/ Evaluation Criteria or the cancellation of the contest, will be updated/ posted on the website of

KSWDC(www.kswdc.org). It would be the responsibility of the participants to keep them informed of any changes in Terms and Condition/ Technical parameters/ Evaluation criteria stated for this competition.

14.The judgement is made after considering all the qualified posters in the three venues of competition.

15.The judging result shall be published in the KSWDC official website.

Technical Parameters:

1. The Poster size is preferably 45.72 X 60.96(WxH in cms) or 127 x182.88 (WxH in cms)
2. Acceptable tool of drawing/ Painting includes pencil, crayon, water color, oil paint, poster colour etc.
3. The participants of the competition shall be required to submit the posters in a publishing manner
4. Use of Electronic/ Digital devices for designing is not allowed.
5. The theme "181 Women Helpline - Women Safety & Empowerment " should be the main focus of the poster.
6. A small description should be provided to explain the concept
7. Name Age and Roll number of participant must be clearly mentioned on the back of poster in English/Malayalam.

Evaluation Criteria:

1. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, artistic merit, visual impact and how well they communicate the theme of the competition "181 Women Helpline - Women Safety & Empowerment".
2. The decision of the judging committee would be final and binding on all the contestants and no clarification on any decision of judging committee would be issued to any participants/ Contestants.
3. Any legal proceedings arising out of the competition /its entries/ winner shall be subject to local jurisdiction of courts in the district of Thiruvananthapuram.
4. Prize Details:
 - 1st prize Rs.30000
 - 2nd prize Rs.20000
 - 3rd Prize Rs.10000
 - Consolation Prize Rs.2500 (for 10 participants)

Declaration

I have read and fully understood the contents of this document. I agree to the terms and conditions of the contest.

Place:

Date :

Signature of Contestant